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Simone Werle

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Autor

Simone Werle

Simone Werle is the author of Fashionista also published at Prestel.

She visited fashion shows long before she was invited. She studied Journalism and Fashion Marketing at St. Martins College of Art and Design London and at the Paris-Lodron University in Salzburg, followed by a diploma in Art History at Christie's Institute of Arts in London.

Already during her studies, the native Munich resident published numerous articles on the topics of fashion, beauty, and lifestyle in ELLE, Der Standard, Style, Sugar, and Brigitte Young Miss.

As Burda UK Main Fashion Correspondent, the journalist was able to add to her portfolio with the magazines InStyle, AMICA, Freundin, Young, MAX, and Bunte. However, Simone Werle not only writes about fashion; she lives it too. Her style was featured in publications such as Vogue UK and ELLE on the looks pages.

Since October 2006, the author has been living once again in Munich and works as a freelance journalist in the press department at the company Dallmayr.

